Success Story: Enterprise-Level Reporting and Cost Optimization for a National Signage Provider

About the Client

A leading, privately held company providing turnkey signage solutions to diverse industries, including hospitality, healthcare, banking, and retail. Operating on a multi-million-dollar scale, the client focuses on delivering high-quality, customized signage across various sectors.

The Challenge

- **Inaccurate Costing Methods**: Existing costing practices were not accurate, causing profit margins to suffer.

- **Disconnected Modules**: Fragmented systems created operational silos, leading to reporting inefficiencies and slower decision-making.

- **Lack of Real-Time Insights**: The absence of centralized, real-time insights hindered the ability to make timely, data-driven decisions.

Our Solution

- **Comprehensive Costing Analysis**: Conducted discovery sessions and financial audits to identify and rectify costing inefficiencies.

- **Customized Costing Model**: Developed a tailored costing model, enabling data-driven decision-making based on accurate financial insights.

- **Centralized Reporting Integration**: Integrated all operational modules into a unified reporting module within NetSuite, eliminating data silos.

- **Customized Real-Time Reporting**: Delivered a suite of tailored reports to provide comprehensive, up-to-date insights that met multi-industry reporting needs.

Results

- **Enhanced Margin Control**: Achieved precise costing insights, leading to optimized profit margins and financial control.

- **Streamlined Processes**: Real-time, consolidated reporting allowed for faster and more effective decision-making.

- **Tailored Reporting Solutions**: Provided the client with comprehensive reports that aligned precisely with their diverse industry requirements.